RCA DOUBLE SAVINGS SALE

Save up to $75 on RCA ColorTrak

RCA's most automatic TV ever—featuring electronic tuning

Not All Models Illustrated May Be On Display, but Are Available.

MONEY BACK DIRECT FROM RCA
OFFER ENDS
February 26th., 1978

RCA ColorTrak consoles with electronic remote control

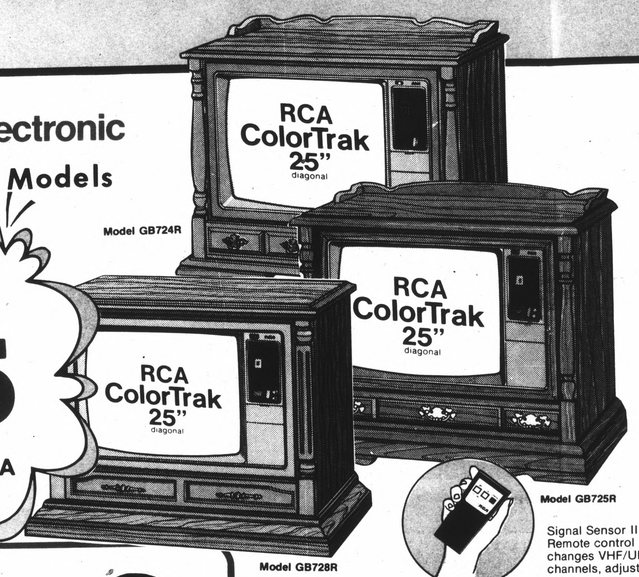
Brand New 1978 Models

YOUR CHOICE
Models GB728R, GB725R, GB724R

Early American Cabinet with Antiqued Traditional Maple Finish.
or...
Colonial Cabinet with Candle Glow Pine Finish.
or...
Mediterranean Cabinet with Antiqued Valencia Pecan Finish.

RCA

SAVE $75
Money back direct from RCA



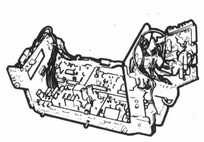
Model GB724R

Model GB728R

Model GB725R

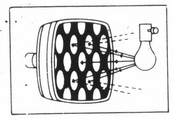
Signal Sensor II Remote control changes VHF/UHF channels, adjusts volume, turns set on and off.

Save energy with RCA's 100% solid state XtendedLife chassis

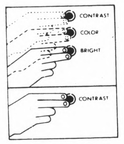


Uses only about the same amount of energy on average as a 100-watt bulb.

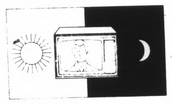
And get all these advanced ColorTrak features too!



RCA Super AccuFilter picture tube
has specially tinted phosphors that absorb room light and keep colors sharp and vivid, even in bright light.



Automatic contrast/color tracking
lets you adjust contrast, color and brightness with just one control instead of three. The picture stays balanced, just the way you like it.



Automatic light sensor
adjusts for changing room light to give you a rich, detailed picture day or night.

Automatic color control and fleshtone correction
holds fleshtones and other colors to the settings you select—even when TV signal varies or you change channels.

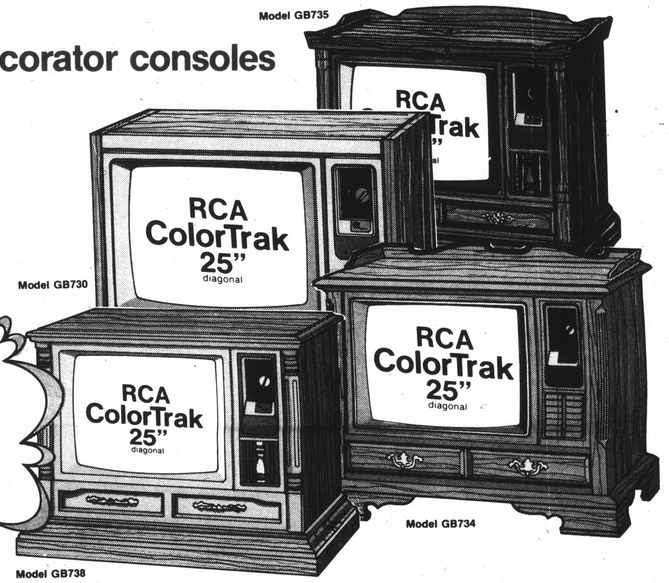
Plus RCA SignaLock 20-position electronic tuning for fast, reliable VHF/UHF channel selection

RCA ColorTrak decorator consoles

YOUR CHOICE
Models GB730, 734, 735, 738

Choose a Contemporary Rosewood with Black Wood Base.... Maple Early American or Candle Glow Pine Colonial or A Massive Mediterranean in Antiqued Valencia Pecan.

SAVE $65
Money back direct from RCA



Model GB735

Model GB730

Model GB734

Model GB738

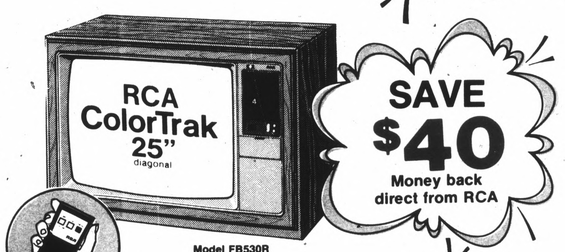
25" diagonal remote control table model

Most Advanced, Most Automatic Color TV Ever!

Walnut-Grained Cabinet With Leg Plates Built-In For Easy Leg Conversion.

Signal Sensor II remote control

SAVE $40
Money back direct from RCA



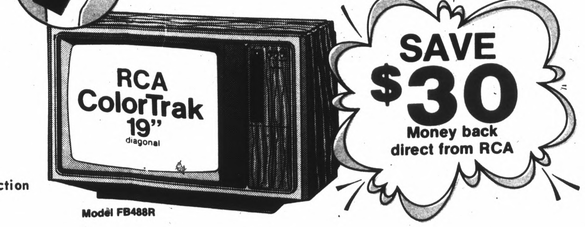
Model FB530R

19" diagonal remote control table model

Compact Big Screen With Built-In Antenna For UHF-VHF Reception.

Cable-Guard Shielded Tuner With CATV hook up Or Apartment Antenna Connection

SAVE $30
Money back direct from RCA



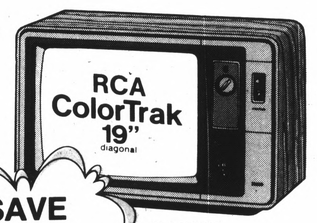
Model FB488R

RCA ColorTrak 19" diagonal table model

With All Deluxe Features, Now At Our Low Prices....

Plus RCA Factory Rebate

SAVE $25
Money back direct from RCA



Model FB497

BRAND NEW 1978 MODELS!

Money back direct from RCA
One of our greatest sales ever—designed to introduce you to RCA's most energy-efficient color TV's ever. Just buy one of the qualifying models illustrated here, fill out the money-back coupon supplied by your dealer and send it to RCA with your sales receipt. You'll get a check direct from RCA.